

Annual Report 2018-19



Gram Chetna Kendra

Khedi Milak, Disst.-Jaipur, Rajasthan 303603

Email –gck_1989@yahoo.com

CONTEXT

Contents	Page No.
Introduction	2
Foreword	3
Members of Board	4
Program & Activities	5
Awards	13
Partners Organization Strengthening & Accreditation	14
Networking	14
Lok Munch	14
Staff	15
Current Partners	15
Organizational Structure	15
Organogram	16
Vision & mission	17
Financial Summery	18

The Journey so far.....

Recognizing the immense needs that the rural poor in Rajasthan had, a group of socially conscious individuals formed the organization, Gram Chetna Kendra in 1986. Under the leadership of Mr. Om Prakash Sharma, these individuals combined their unique talents, knowledge, skills and experiences to address the pressing issues that the communities of Rajasthan faced. Gram Chetna Kendra, which translates to Village Awareness Center, was registered as a voluntary, non-government organization under the Societies Registration Act and began formal operations from their premises located at the village of KhediMilak, which is in the heart of the project area. KhediMilak is located approximately 55km away from Jaipur, the capital of Rajasthan, in the Sambhar Block of the Jaipur District.

Prior to GCK's work in the area, it had remained virtually untouched by any mainstream development efforts, neither national nor international sources. Throughout the years, GCK has sustained a range of various activities through funding and support. Initially, the projects were solely focused on improving the welfare of the rural poor through providing them with basic needs, but the organization has since grown and evolved. Now, their mission is to focus on capacity building of the community so that the people can help themselves. Their goal has become human resource development, improving on peoples' abilities to recognize their potential and to do this in a way that works hand in hand with their natural environment.

As very familiar to the immense needs of Rajasthan's rural poor, this group decided to combine their unique knowledge, talents, skills and experience to address the pressing issues that individuals face. GCK started working with 2 villages of Sambhar Lake area, the organization has been grown up and working in 11 districts of Rajasthan. Currently Gram Chetna Kendra is working in 3 Districts of Rajasthan (Jaipur, Alwar & Kota).

Overview of the project area

District	Block Name	No. of Villages	No. of Gram Panchayat
Jaipur	Sambhar Lake, Bassi	67	17
Tonk	Uniara and Deoli	142	72
Nagaur	Parbatsar, Zayal, Ladnu	249	142
Alwar	Tijara, Kotkasim	13	7
Sikar	Dantaramgarh	60	18
SawaiMadhopur	Bamanwas	45	16
Bhilwara	Shahpura	68	22
Dungarpur	Simalwara	74	27
Ajmer	Kishangarh	20	6
Dausa	Dausa	25	8
Kota	RamganjMandi	28	7
TOTAL		791	342

Currently Gram Chetna Kendra working 3 Districts of Rajasthan (Jaipur, Alwar & Kota)

FOREWORD



I am pleased to share the Annual Report of Gram Chetna Kendra for the year 2018-2019. Detailed information about GCK's efforts, programs, targets, goals, achievements, lessons learnt and activities for the year were included in the Annual Report. This report is a valuable tool in evaluating our actions, reviewing our efforts and learning about what our organization is committed to and how we had implemented our programs in the past year.

We are incredibly grateful to our board members, who have worked tirelessly on all of our activities and goals and making them a reality. Empowered by their confidence and efforts, we look ahead to the future and move forward to create an overall better community environment. We are very fortunate to have such dedicated board members, volunteers, and staff as our team that provide their own unique experiences and visions to help our organization grow. Their efforts have allowed us to strengthen our internal organization and promoted a better understanding of issues in our community.

On behalf of the board and staff of GCK, we wish to express our most sincere appreciation for our funding partners, Child Fund India, Give India, Jan VikasSamiti, FVTRS, BOSCH, AU Foundation, NIIT Foundation, CBRF, Caritas and Embassy of Japan, The Government of Rajasthan and The Government of India for their commitment and support to our mission and vision. Our gratitude is also extended to our individual, local, national and international NGOs and partners for their helpful contributions as well. We are indebted to these individuals and organizations for their professional and financial assistance that has helped move GCK forward.

However, my greatest thanks and appreciation must go to my entire staff and those in the project area and the community with whom we work every day. We work as an agent of social change by implementing community-based projects that are present in rural and marginalized areas. Our projects consist of a combination of developmental strategies that aim to improve living conditions of villagers, increase community participation and encourage women's accessibility to decision making skills and other opportunities.

In the coming year, GCK hopes to improve on all of our programs and projects and achieve our goals using new and fresh strategies. We look forward to very promising prospects in the following year and hope that, with the support of our funding partners, community people, staff team and board members; we will again have a very successful year filled with new accomplishments and goals that are just as great as the last.

Om Prakash Sharma

Founder & Director

Gram Chetna Kendra

MEMBERS of BOARD

GCK has an active board which plays an important role in the governance of the organization by providing direction and guidance to the management and staff, while also supervising all its operations. List of Board Members with a brief profile is as follows:

Name	Introduction	
Mr. Govind Narayan Sharma Chairman	He has worked on a post of lecturer and has an experience of 12 years working with UNICEF as a consultant in the field of Health & Community development in Rajasthan, Maharashtra and Delhi. After that he collaborated with grassroots level NGOs for providing consultancy on Health and Education. Currently he has been working with GCK from 2018.	
Mr. Bajrang Singh Vice- Chairman	He was a Sarpanch of Sursinghpura Panchayat for 5 years and has been working with village communities' form last 15 years. He has also done several works on education & community development with Akansha (NGO) in his village- Mahlayawas. He has been working with GCK from 11 years.	
Mr. Shyam Sunder Sharma Secretary	He has been working with GCK from last 6 years in field of community awareness and skill development. He has a good understanding on implementation of program at village level.	
Ms. Neelam Yadav Member	She is completed her Masters in Social Work (MSW) from Udaipur University. Previously she was working with an NGO in Udaipur and also worked as a staff member at GCK. She has an experience of working with different organizations.	
Mr. Girvar Singh Rathore Member	He has been working with GCK as a social worker deals with grassroots level activities related to advocacy and have good following at village level. He supports GCK in community mobilization.	
Mr. Subhash Joshi Member	He has been working individual as well as had a previous experience of working in NGO from last 5 years. He has a good understanding of working on village level awareness & capacity building programs. He is supporting GCK through advocacy on capacity building and other social issues.	
Ms. Surekha Devi Member	Mrs. Sulekha was been working with GCK as a supporting partner and advisor issues related Gender discrimination and domestic violence in village level.	

PROGRAMS & ACTIVITIES

Health

Gram Chetna Kendra is implementing program in 33 selected villages and associated hamlets of Phulera Tehsil of Jaipur District & Tijara Block of Alwar district covering approximately 38525 persons which includes 18367 female and 20158 male populations. Program is benefitting individual children, their entire family and community. The Program aims to address the needs of the community through an integrated plan of distinct components.

Program addresses the poor attendance of 3-5 age group children in ECCD centers in 33 villages. The Program reach to preschool children (3-5 years) in all villages ensuring through improvements in quality of ECD services provided by preschool with a combine strategy of strengthening AMC/BMC and skill training of preschool teachers. The Parents and caregivers are sensitized for healthy secured infants and children.

Healthy and Secured Infants

Core Program Area

- ❖ Care-(ANC,NC,PNC)
- ❖ Malnutrition
- ❖ Anemia
- ❖ Menstrual hygiene practices
- ❖ linkage Government Schemes

Achievement

- 97% Institutional delivery
- 85% MCHN day organized
- 77% AWW/BWW covered the area
- 69% children of age group 3 to 5 years are Attend AWW/BWW
- Menstrual hygiene practices have done with the 1113 girls in Jaipur & Alwar District.
- 23 Gram Panchyats are regularly visit at MCHN Day and get progress



Education and Development

Educated and confident children

Support for Young Education

We support young children, aged 6-14 to continue their education by providing learning materials to motivate them towards schooling.

Basic Building Skill Model- In the Sambhar Block of Jaipur district & Tijara Block of Alwar district the BBS model run with the 342 children in 11 centers. The Program have focused on improving the learning levels of irregular and academically weak children and re-enrolled children to ensure their continuity in schools. Programs have also worked with teachers and build their capacities in better handling children within classroom and resort to less physical punishment or intimidation.

Building a protective environment for children Program

Community based Child Protection- This CP model has covered in 20 villages in Sāmbhar block of Jaipur district, Rajasthan. To improve the safe and protective environment for the children. GCK has established child clubs across with 400 children in 20 villages.

Core Program Area

- ❖ Child Protection
- ❖ Quality education
- ❖ Infrastructure development
- ❖ Community / CBOs involvement

Achievement

- Reduced dropout from 123 children to 5 children.
- Improved learning skill for children from 1st to 8th standards under BBS module in Alwar & Jaipur.
- 3 schools are well equipped with class room infrastructure facilities in Jaipur District.
- 33 child groups and one child federation has been formed, these participate in village development activities in Alwar & Jaipur districts.
- 387 children have been benefited by 2 child resource center.
- 33 SMCs sensitized for regularly meeting and resolving issues.



Youth Led Initiatives

Youth involved in quality learning & skill development

We are regularly organizing meetings with Youth for identifying skills gaps as well as their skills up-gradation and designing skill courses for them. We are trying to establish partnership with Ministry of HRD, State Government, Corporate, Manufacturing Units, Business Houses and Small Entrepreneur Units, Agriculture University etc.

Vocational Training Centre will play a vital role in promoting skills of youth and women of this backward region for creating new avenues for their livelihood and productive and gainful sustainable employment. Globalization of manufacturing and technological advancements has led to this sector becoming more strategic than operational in nature.

Community owned Vocational training for the vulnerable, **marginalized and school dropout youth**-In the beginning of the program we have invited youth's from Sambhar block those who are connected with village development committee, SHGs Women federation, youth groups and members of GramPanchayat to provide them training different trades. After getting vocational training youths got placement or switch to self-employment. This training program provides economical security to the poor & marginalised youth.

Core Program Area

- ❖ Vocational Trainings (Youths)
- ❖ Life skill
- ❖ EDP
- ❖ Community / CBOs involvement

Achievement

- 92% youths have been placed in different companies & some of having their own business.
- Regularly follow up for the placements through village skill committees
- Village skill committees started skill development plan for the youths in village.



Water & Sanitation

Safe Drinking Water & WASH

Community owned Safe Drinking Water

10,000 liters water each day filtered and 600 families of 5 village's & 470 Govt. School children get benefitted directly. There is high limit of floride, selenium, arseic, and nitrate in water. Excess of floride contaminated water causes health hazards through the deficiency or toxify to the soil, plants, human and animals. A selected person from each village has trained to repair water treatment plant as well as distribution system maintenance at village level.

Water Tank Structure for Poor Families

It is the helplessness of village communities to walk 1-3 km to fetch drinking water. The non-availability of safe drinking water in the village is also a major problem which brings health problems to the families. Program provides finance for construction of underground tank of dimension 8' x 10' (7000 liter capacity) in their premises of home. The first rain water is discharged outside the underground tank since the roof of the house is very dirty and the rain water get contamited so clean rain water is collected in the underground tank and used for cooking and drinking.

Core Program Area

- ❖ Water Tank Structure for Poor Families
- ❖ WASH
- ❖ Hygiene
- ❖ Community based ownership

Achievement

- 600 families of 5 village's & 470 Govt. School children get safe drinking water
- 38 rain water harvesting tank construction for the direct benefit of 190 families with 1140 population covered
- 159 families constructed toilets
- CBOs are proper monitoring of the ongoing programs



Inclusive Development of PWDs

Inclusive Development for the Children & Youngster with Disability

Program which covers the 465 disabled children and youngsters in 63 villages of RamganjMandi Block of Kota&Sambhar Block of Jaipur. The basic motto of this program is to make the disabled independent and self-reliant. To bring them into mainstream of the society. 188 children are getting regular health check-up. Home based Health hygiene practices 59 children received Hygiene material distribution 66 ADL trainings (Hand wash, toilet training, bath training, tooth brushing, nail cutting, wearing etc.) 108 assisted equipment's were provided. 19 DPO formed

Inclusive Development for Children & Youngsters with Disabilities

Core Program Area

- ❖ Health
- ❖ Education
- ❖ Livelihood
- ❖ Social
- ❖ Advocacy and Empowerment

Achievement

- 15 disable children received regularly physiotherapy
- 72% CWDs enrolled in ICDS and local general schools
- 18 PWDs have been registered and earning daily wages under MGNREGA.
- 27 disability certificates have been provided and 16 pensions started
- 31 PWDs have started livelihood activities- i.e. weekly market, petty shops, animal husbandry, agricultural activities.
- 36 differently abled persons are actively participating in socio cultural activities
- VDPO members are actively participated in group discussion with regard to their own issues and monthly saving is also part of the group as decided by the group



CSR Project 1

Farmer's Income Enhancement through Diversified Agriculture Promotion and Livelihood Development

The Project Development Objective (PDO) is to establish the feasibility of sustainably increasing agricultural productivity and farmer incomes through a distinct livelihood development approach by integrating agriculture, dairy, water management, agricultural technology, farmer organizations and market innovations in selected villages. Primary beneficiaries are smallholder farmers with an actual or potential commercial outlook, brought together through collective action towards achieving economies of scale, e.g. farmer associations, women self-help groups, livestock herders, as well as farmer producer organizations and women federation in 14 villages

Core Program Area

- ❖ Agriculture & Livestock Development
- ❖ Improvement of water use efficiency
- ❖ Technology transfer and market led advisory services
- ❖ Livestock strengthening and management
- ❖ Markets and Value Chain
- ❖ Farmers Organizations and Capacity Building
- ❖ New and renewable Energy

Achievement

- 14 farmers Groups and 26 SHGs Groups representatives participating in monthly meeting
- 165 farmers linked with the Government schemes of Micro Irrigation (Drip), (Mini sprinkler)
- 202 farmers are gradually moving towards vermin compost for agricultural activities
- Establishment of 2 milk collection center by SHGs Groups
- 109 farmers are opting for Orchard Management
- 808 farmers have trained in different issues of the agriculture and animal husbandry.
- 60 families received bio gas plant
- Linkages with government facilities for breeding, health care and milk sale



CSR Project2

Women Empowerment through Livelihood opportunities

The project replicates the learning's of the project to benefit direct 330 and indirect 908 total 1238 most vulnerable families (BPL, disabled, widow, HIV-Aids) line women aged 18-50 years in Sambhar block in Jaipur district of Rajasthan.

The main objective improved skill based financial status of the poor and marginalized women by engaging them in various livelihood related activities.

The specific Objectives of the initiative are as mentioned below:

Training program for rural woman in trades in accordance to market demand.

Empowerment of rural woman through knowledge building to avail employment opportunities available in rural areas.

Provide placement and post placement support to the trained woman.

Core Program Area

- ❖ Agriculture & Livestock Development
- ❖ Vocational Trainings
- ❖ Technology transfer and market led advisory services
- ❖ Livestock strengthening and management

Achievement

- 22 SHGs representatives doing self-monthly meeting
- 60 farmers opted vermicompost for agricultural activities
- Capacity building program for 1238 women
- 330 women started earning.
- Promotion of self-employment through linkages with financial institutions
- Increased participation of women into income generation activities; which are strengthen family economy



**Vodafone Foundation
“JaaduGinnika”
Program for Financial literacy**

JaaduGinniKa

With the introduction of ‘JaaduGinniKa’, Vodafone plans to monitor real-world topics like Basic Concepts, Borrowings, Investments, and Financial Planning.

Under the partnership with NIIT, GCK has organized awareness programs on financial literacy among the village communities through the program launched by Vodafone Foundation called “JaaduGinniKa”. This program successfully reached out to 350 people at village level. The initiative by Vodafone Foundation “JaaduGinniKa” a financial literacy program aims to connect the rural population to the Banking sector as well as aware the people about savings and security benefits of the the bank linkages.

Core Program

- ❖ **Financial Literacy**
- ❖ **Bank linkages**
- ❖ **Savings & Investments**
- ❖ **Insurance**
- ❖ **Financial inclusion**

Achievements

- 350 people understand about the benefits of Banking.
- 72 farmers opened bank account from nearby bank.
- 80 people got insurance their assets & applied for life insurance scheme.
- 53 farmers applied for crop insurance.
- 12 SHGs linked with Bank.



Awards

Award on National adolescents' Day 2019

Gram Chetna Kendra has been rewarded by 'Women and Child Development Department' Government of Rajasthan on 24th January 2019 for Adolescents & women empowerment and to fight their right. Smt. Mamta Bhupesh (Minister of Women and Child Development, Rajasthan), Smt. Gayatri A. Rathore (Principal Secretary, Minister of Women and Child Development Rajasthan), Ms. Krishna Pooniya (CWG Gold Medalist 2010). The representative provided a memento, award certificate and 25000/- for the organization. Chief Minister of Rajasthan Mr. Ashok Gehlot also personally shared his gratitude to GCK Team for winning this award for community development.

Govt. of Rajasthan on Independence Day 2018

With Pleasure we wish to inform you that "Gram Chetna Kendra" has been awarded by Govt. of Rajasthan on Independence Day 2018 for an outstanding contribution rendered for the community. However, it is not merely our effort but your cooperation, Help, Guidance has too associated. We by heart express our thanks and gratitude to you and hope it will continue in near future also.

Women of the Future Awards-2018

Women of the Future Awards-2018 with Hollywood actress Tabu madam, Kunika Sadanand and lot of the ministers & Government officers. The Dropout child reached village to the award at national level- the long journey to reach there!! Now the child doing two year electrician Course and she will make an electrician company for the two lakh girls jobs. Whole GCK Team and Media share thanks to all for the save the girl child.



Organization strengthening & Accreditation

Sr.no.	Community strengthening	Accreditation
1	GCK Youth Advocacy Forum, Youth Groups	Guidestar India
2	Child Federation, Child Groups	Credibility Alliance
3	Women Federation, 126 SHGs	QCI
4	Disable advocacy forum	The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995
5	Village development committees	GiveIndia

Networking

GCK has been a part of the following networks:

- **Rajasthan Voluntary Health Association, Jaipur (RVHA)**
- **Association for Rural Advancement through Voluntary Action and Local Involvement, Jaipur (ARAVALI)**
- **Center for Community Economics and Development Consultants, Jaipur (CECOEDECON)**
- **Voluntary Health Association of India, Delhi (VHAI)**
- **The Catholic Health Association of India (CHAI)**

Lok Munch

GCK has formed a network known as Lok Munch, which brings together 20 organizations from 11 Districts of the Rajasthan who are working on women and child development issues. In addition to this, GCK has also created partnerships with the following organizations:

- | | |
|--|--|
| <ul style="list-style-type: none"> ▪ GraminEktaBalShikshaSamiti, Khandel ▪ KhetiEvamGaonVikasSansthan ▪ UagriyabasJagariti Kendra ▪ LokarpanSansthan, Kishangarh ▪ ATMA, Jagmalpura ▪ MarwadSevaSansthan, Govindi ▪ GraminVikasSansthan ▪ GraminMahilaVikasSansthan ▪ ManavKalyanVidhyapithSansthan ▪ Rural Development and Children Welfare Society | <ul style="list-style-type: none"> ▪ SamajikChetnaEvamTaknikiSansthan ▪ Jan SewaSamiti ▪ LokVikasSansthan, Sarwad ▪ GraminManavKalyanShikshanSansthan ▪ SangharshSansthanDhandholi |
|--|--|

Staff

Full time	Part time	Consultants	Volunteers
22	11	4	18

Current Partners

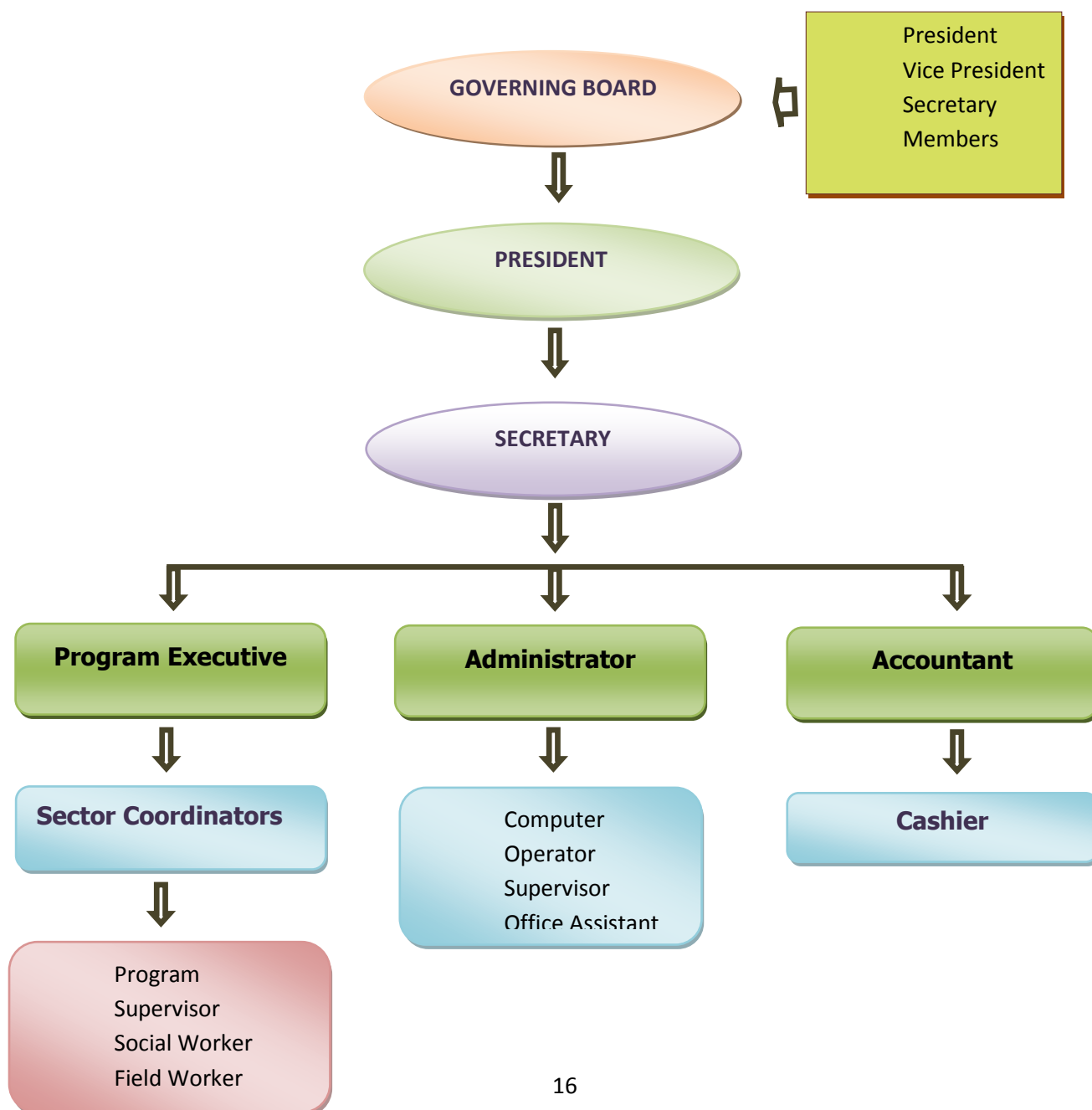


ORGANIZATIONAL STRUCTURE

GCK is an independently owned Non-Profit/Non-Governmental Organization that is made up of professionals, locals, and volunteers. The organization's structure is based on a two-tiered system with the upper level consisting of the governing board, followed by the Gram Chetna Kendra staff and locals at the base level. Each project and program is developed and implemented through the governing board, which is headed by the president. In addition, a strong dedicated team of more than 40 employees comprising of professionals and locals shape the programs to actions. Finally, the projects and programs would not function as well as they do without the time and dedication of our volunteers.

Organogram

ORGANOGRAM – GRAM CHETNA KENDRA



Financial Summary

CONSOLIDATED BALANCE SHEET AS ON 31ST MARCH 2019

LIABILITIES	AMOUNT	ASSETS	AMOUNT
CAPITAL FUND	8047409.23	FIXED ASSETS	6751124.89
BUILDING FUND	2401607.20	SECURITY DEPOSITS	86653.00
DEVELOPMENT FUND	1777188.83	FIXED DEPOSITS	3552156.00
CORPUS FUND	1500000.00	GRANT ACCRUED	1782293.54
SECURITY FUND	444760.00	LOAN TO BENEFICIARIES	1700645.00
REVOLVING FUND	290000.00	TDS RECEIVABLE	128490.00
ADVANCE GRANT	912937.66	DEFERRED EXPENSES	724.00
DUTIES AND TAXES	595714.00	PREPAID EXPENSES	75781.00
OUTSTANDING EXPENSES	1404523.40	CASH IN HAND	44261.20
GRANT REFUNDABLE TO CARITAS	7714.00	CASH AT BANK	3259725.69
	17381854.32		17381854.32

CONSOLIDATED INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2019

EXPENDITURE	AMOUNT	INCOME	AMOUNT
PROGRAM EXPENSES UNDER FCRA	15085884.37	GRANT UNDER FCRA	14581055.51
PROGRAM EXPENSES UNDER NON-FCRA	3972928.80	GRANT UNDER NON-FCRA	4460394.66
ADMINISTRATIVE EXPENSES	1291329.50	CONTRIBUTION FROM PROJECTS	30990.00
DEPRECIATION ON FIXED ASSETS	915572.67	ITI INCOME	2104500.00
EXPENSES OF ITI	915120.23	INTEREST INCOME	351860.00
GENERAL PROGRAMS	271268.00	OTHER INCOME	1133395.00
EXCESS OF INCOME OVER EXPENDITURE	520191.60	DONATION	310100.00
	22972295.17		22972295.17

CONSOLIDATED RECEIPT & PAYMENT ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2019

RECEIPTS	AMOUNT	PAYMENTS	AMOUNT
OPENING BALANCES:		PROGRAM EXPENSES UNDER FCRA	13243567.97
CASH IN HAND	25665.20	PROGRAM EXPENSES UNDER NON FCRA	3790028.80
CASH AT BANK	2059852.40	ADMINISTRATIVE EXPENSES	2141.78
GRANTS UNDER FCRA	14097322.32	FIXED ASSETS	84479.00
GRANTS UNDER NON FCRA	3925780.47	EXPENSES OF ITI	800297.23
INTEREST INCOME	111386.00	OTHER EXPENSES	1670938.50
OTHER INCOMES	2641144.78	CASH IN HAND	44261.20
TDS PAYABLE	34289.00	CASH AT BANK	3259725.69
	22895440.17		22895440.17

Our Vision

We intend for unrelenting efforts for a catalytically initiation of people-based development intervention to ensure just and equal opportunities, minimum basic essentials to all with a dignified and higher quality of life for rural masses.

Our Mission

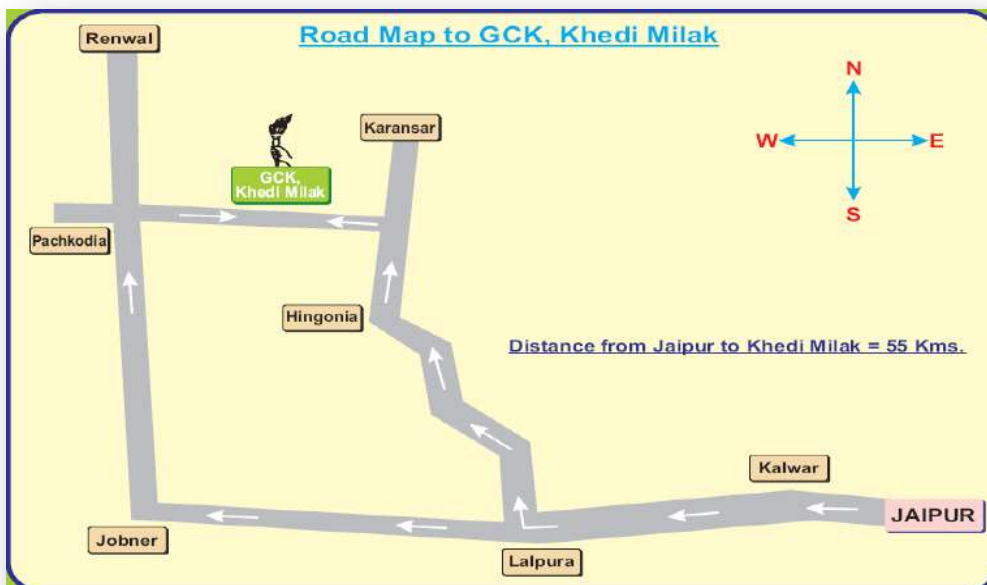
To bring awareness to the rural populace through democratic means so as to empower them and help them in gaining control over all factors that affect their individual lives and the community at large.

Our Goal

Initiation of catalytic interventions for ensuring partner and community-need based socio-economic self-reliance for the deprived and poverty-stricken rural masses.

Our Belief

It is the belief of GCK that the rural population has enormous potential to develop their skills and knowledge and take advantage of their available local resources. Thus, we feel that it is in the best interest of the community to provide them with the necessary information and initial tools to begin the process of social integration, education, and economic development. However, in order for the improvement of lives to really take effect, it is essential for the population to accept responsibility and take initiative in developing their communities further.



GRAM CHETNA KENDRA

KhediMilak, Via-Renwal, Distt.- Jaipur, Rajasthan – 303603

Phone: 91-1424-282234, 282256

Email: gck_1989@yahoo.com, info@gck.org.in

Visit us: www.gck.org.in